Predicting premier league matches:

* Use Poisson distribution model (past matches between these 2 teams):
  + <https://towardsdatascience.com/o-jogo-bonito-predicting-the-premier-league-with-a-random-model-1b02fa3a7e5a>
* Use season record
* Goals scored, goals against
* Results against teams below 10th, top 5, and 6-10